IN THE MATTER OF:

THE LOEWEN GROUP, INC. and RAYMOND L. LOEWEN,

Claimants/Investors,

v.

THE UNITED STATES OF AMERICA,

Respondent/Party.

ICSID Case No. ARB(AF)/98/3

COUNTER-MEMORIAL OF THE UNITED STATES OF AMERICA

Mark A. Clodfelter
Barton Legum
Andrea K. Bjorklund
Laura A. Svat
Alan J. Birnbaum
U.S. DEPARTMENT OF STATE
Office of the Legal Adviser
Suite 5519
2201 C Street, N.W.
Washington, D.C. 20520

Steven F. Fabry
J. Carol Williams
OFFICE OF THE U.S. TRADE
REPRESENTATIVE
600 17th Street, N.W.
Washington, D.C. 20508

David J. Anderson Vincent M. Garvey Kenneth L. Doroshow Craig M. Blackwell Sylvia T. Kaser David O. Buchholz U.S. DEPARTMENT OF JUSTICE Civil Division 901 E Street, N.W., P.O. Box 883 Washington, D.C. 20530 Tel: (202) 514-4263 Fax: (202) 616-8202

Attorneys for Respondent the United States of America

Dated: March 30, 2001

TABLE OF CONTENTS

				Page		
INTF	RODUC	CTION		1		
BAC	KGRO	UND .		9		
I.	The	Loewer	n Group and the Death-Care Industry	9		
II.	The	The Dispute				
	A.	Fune	eral Home Competition in the Gulf Coast Region of Mississippi	10		
	В.		wen's Acquisition of Riemann Holdings			
	C.		wen's Expansion Into The Jackson Funeral Market			
	D.		O'Keefe and Loewen Negotiations			
	Б. Е.		wen's Breach of the Settlement Agreement			
	L.	LUCI	ven 8 Dieaen of the Settlement Agreement	17		
III.	The	Trial		17		
	A.	Alleged Improper Appeals to "Nationality, Race, or Class"				
		1.	References to Geography and Nationality	21		
		2.	References to Race	25		
			(a) The Relevance of Race to Market Definition	25		
			(b) The National Baptist Convention Contract	26		
			(c) The "Race Card" Remark	27		
		3.	References to Class Distinctions	30		
	B.	Chro	onological Summary Of Significant Trial Events	32		
		1.	Voir Dire	33		
		2.	Opening Statements	34		
		3.	Significant Witnesses and Evidence	35		
			(a) John Turner	. 38		
			(b) Walter Blessey			
			(c) James ("Jack") Robinson			
			(d) Mike Espy			
			(e) Earl Banks			
			(f) Lorraine McGrath	43		

			(g) Dale Espich	44	
			(h) David Riemann	45 46	
			(i) John Wright(j) Rev. Edward Jones	47	
		5.	Jury Instructions	49	
		6.	Closing Arguments	50	
		7.	The Initial Verdict and its Reformation	51	
		8.	The Punitive Damages Phase	54	
IV.	Loew	en's Ap	peal and the Bond Question	57	
	A.	Trial (Court Proceedings on the Bond Issue	57	
	B.	The M	Aississippi Supreme Court Proceedings	59	
V.	Loew	en's Dec	cision To Settle Rather Than Continue With The Appeal	63	
ARG	UMEN	T			
I.	MISS LOEV	ISSIPPI WEN NI	ED STATES CANNOT BE HELD LIABLE FOR THE PI COURTS' ALLEGED FAILURES TO ACT BECAUSE NEVER REQUESTED COURT ACTION ON THE THAT IT ALLEGES IN THIS PROCEEDING		
II.	LOEWEN'S AGREEMENT TO SETTLE THE MISSISSIPPI LITIGATION OUT OF COURT DEFEATS THIS CLAIM IN ITS ENTIRETY				
	A. Loewen Cannot Be Excused From Its Settlement Of The Mississippi Litigation On The Grounds Of "Economic Duress		en Cannot Be Excused From Its Settlement Of The ssippi Litigation On The Grounds Of "Economic Duress"	73	
		1.	The Availability of Injunctive Relief in a U.S Federal Court Defeats a Claim of Economic Duress	79	
		2.	The Availability of Protection Under Chapter 11 of the U.S. Bankruptcy Code Defeats a Claim of Economic Duress	83	
		3.	The Threat Of Execution Was Insufficiently Realistic Or Imminent To Support a Claim of Economic Duress	87	

		4.	Economic Duress Cannot Be Found Where The Complaining Party Was Itself Responsible for Its Own Difficult Financial Conditions	95
		5.	The Threat of Execution on the Judgment Was Not Illegitimate	99
		6.	Loewen's Ratification of the Settlement Agreement Defeats a Claim of Economic Duress	102
	B.		en's Waiver of Claims Through The Settlement Agreement nates State Responsibility	104
III.			TO THE TRIBUNAL'S INQUIRY REGARDING THE EFFECT ARTICLE 1121	107
	A.		ocal Remedies Rule Relates Only To The Admissibility Of s, Not To Their Merits	108
	B.	Waive	With Respect To Admissibility, NAFTA Article 1121 Does Not The Local Remedies Rule In The Context Of Denial Of Justice	111
	C.		dvisory Opinion Of The International Court Of Justice In The <i>quarters Agreement</i> Case Is Inapposite	114
IV.			SIPPI COURT JUDGMENTS DID NOT VIOLATE ANY OF THE VE PROVISIONS OF NAFTA CHAPTER 11	117
	A.	Claima	ants Fail To Establish A Violation Of NAFTA Article 1102	118
		1.	Claimants Fail To Assert A <i>Prima Facie</i> Claim Under NAFTA Article 1102	118
		2.	The Record In Any Event Demonstrates That The Mississippi Courts Did Not Discriminate Against Loewen On The Basis of Nationality	121
	B.	Claima	ants Fail To Establish A Violation Of NAFTA Article 1105	124
		1.	The Availability of Further Appeals Defeats Claimants'	124

2. The Mississippi Litigation Was Not A Denial Of Justice	30
a. The Trial Proceedings	33
(i). Supersedeas Bonds Are A Common Feature Of Legal Systems Worldwide	14
(ii). The Refusal To Depart From The Full Bond Requirement Was Not, On The Basis Of The Record Before The Mississippi Courts, A Denial Of Justice	52
d. General Allegations Of Institutional Bias 16	51
(i). There Is No Evidence That The Mississippi Judiciary Was "Politically" Biased Against Loewen 16	52
(ii). At the Time of the Underlying Events, Loewen's Lawyers Advised The Company That The Mississippi Supreme Court Would Afford It A Full and Fair Hearing	58
3. Claimants Misconstrue Article 1105's Obligations Of "Full Protection And Security" And "Fair And Equitable Treatment" 17	70
a. "Fair and Equitable Treatment"	
C. Claimants Cannot Establish A Violation Of NAFTA Article 1110 18	30
a. No International Tribunal Has Found An Expropriation Based Upon The Entry Of A Civil Judgment For Money Damages	31
b. Claimants Misconstrue The Scope Of Article 1110	32
CONCLUSION	7

at 0818 (general counsel Peter Hyndman informing investors "we have great confidence in the Mississippi Supreme Court"); <u>id.</u> at 0823-24 (Ray Loewen informing investors "we have much confidence that everything will be corrected . . . in the appeals court").

Of course, between the time of the underlying events and the initiation of this proceeding, Loewen has had a radical change of heart about the Mississippi Supreme Court. But that change of heart, as even Loewen admits, is based on nothing concrete, such as newly-discovered evidence. See Neely II at 6. It is based, instead, on an inference about the elected Mississippi judiciary, an inference that Mr. Carvill (rightfully) rejected as "far too simple," and that Loewen itself deems impermissible under United States law. See TLGI Final Jurisdictional Sub. at 44. There is no evidence – direct or circumstantial – that the Mississippi Supreme Court was biased against Loewen. In no event could such an unsupported inference sustain so extreme a charge as a "denial of justice" under customary international law.

3. Claimants Misconstrue Article 1105's Obligations Of "Full Protection And Security" And "Fair And Equitable Treatment"

Claimants contend that, even if the Mississippi litigation did not rise to the level of a denial of justice under customary international law, their claim nevertheless survives under NAFTA Article 1105. According to Claimants, "[b]y incorporating both the 'full protection and security' and 'fair and equitable treatment' standards, Article 1105 affords even more protection to alien investments than does the 'international minimum standard." TLGI Mem. at 74; see also RLL Mem. at 56. Claimants are wrong.

Article 1105(1) requires a NAFTA State Party to "accord to investments of investors of another Party treatment in accordance with international law, including fair and equitable

treatment and full protection and security." The obligation of Article 1105(1), by its plain terms, is to provide "treatment *in accordance with international law*." "[F]air and equitable treatment" and "full protection and security" are provided as examples of the customary international law standards incorporated into Article 1105(1), not as obligations more expansive than the standards they illustrate. The plain language and structure of Article 1105(1) requires these concepts to be applied as and to the extent that they are recognized in customary international law, and *not* as obligations to be applied without reference to international custom.

a. "Fair and Equitable Treatment"

Claimants' suggestion that Article 1105(1) "goes 'far beyond' the minimum protections afforded to foreign investments under international law" (TLGI Mem. at 97) is rebutted not only by the plain language of the Article, but also by the historical context of the words "fair and equitable" in the Article. The most direct antecedent to the usage of "fair and equitable treatment" in international investment agreements is the OECD Draft Convention on the Protection of Foreign Property, which was first proposed in 1963 and revised in 1967. The commentary to Article 1 of the OECD Draft Convention, which incorporated the standard of "fair and equitable treatment," noted that the standard reflected the "well-established general principle of international law that a State is bound to respect and protect the property of nationals of other States":87

⁸⁶See United Nations Conference on Trade & Development, <u>Bilateral Investment Treaties</u> in the <u>Mid-1990s</u> 54 (1998) ("The use of the standard of fair and equitable treatment in BITs dates from the OECD 1967 Draft Convention on the Protection of Foreign Property.").

⁸⁷OECD, 1967 Draft Convention on the Protection of Foreign Property, <u>reprinted in 7</u> I.L.M. 117, 119 (1968).