

TRINIDAD: Evaluation Form

Trade Mission to Trinidad April, 2010

1. Company: Martin Marietta Materials Tel: 902 747-2882
 Program Participant: Dan Fougere Fax: 902 747-2396
2. Project Name: Trade Mission to Trinidad
 Location: Trinidad and Tobago
 Dates: April 2010
3. How many business meetings did you attend: (7)
 Was this number: (Please circle)
 Too Many Not enough
4. Products or services promoted during the project:
 Aggregates (ganite in particular)

5. Did this project provide the best type of exposure for your products?
 Yes (√) No ()
 Comments: _____

6. Estimate the number of potential customers as a result of this project: (5)
7. Do you expect to appoint agents and/or representatives from the contacts made during this project?
 Agents: Yes (√) No ()
8. If yes, please indicate the geographical areas where your products will be represented:
 The entire island of Trinidad but not Tobago
9. Estimated projected revenues as a result of this project over the next six (6) months:
 \$ 1 million

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Estimated projected revenues as a result of this project over the next twelve (12) months:

\$ \$2 million

Total value of orders placed during the event:

\$ N/A

10. How would you rate the overall success of this project for your respective organization? (1 being lowest and 5 highest)

Organization of the project 1 2 3 5

Quality of leads 1 2 3 5

Number of leads 1 2 3 5

11. Did the organizers of the project meet your expectations? Yes () No ()

Comments: _____

12. Do you have any suggestions for future trade mission events?

13. On a scale of 1 to 10, how would you rate this program (10 being the highest):
 (9)

Comments: _____

14. Would you participate in a future program and/or recommend one to your colleagues?

Yes () No ()

Comments: _____

Please complete and return to Wendy Luther or fax to (902) 424-6823

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